

Northwest Briefs

Wednesday, July 25, 2007

CDF partners with IFS Applications

SCHAUMBURG — Industrial and Financial Systems, IFS AB, revealed Tuesday that CDF Corp., a manufacturer of liners for intermediate bulk containers, drums and pails, signed a contract to implement IFS Applications 7 business software. CDF will deploy the full IFS suite at its headquarters and manufacturing facilities in Plymouth, Mass. The contract represents a joint effort between IFS, CDF and Corning Data Services, a Corning, N.Y.-based IFS partner that will implement the solution.

Tech Image named top tech PR agency

BUFFALO GROVE — The second annual Top Tech Communicators survey of 300 information technology journalists by PRSourceCode named public relations firm Tech Image as one of the top technology PR firms nationally in “overall performance by a small public relations agency.” Additionally, three Tech Image staff members, Bob Dirkes, Dan Green and Lawren Markle, were cited by journalists for an “honorable mention” as PR practitioners who make life easier for tech journalists.

DuPage Briefs

McDonald CFO plans to retire

OAK BROOK — McDonald's Corp., the world's top fast-food company by sales, said Chief Financial Officer Matthew Paull intends to retire to pursue a teaching career. Paull, who was named CFO in 2001, will stay on until at least the end of the year, McDonald's said Tuesday. The company will conduct an internal and external search for his successor, Chief Executive Officer Jim Skinner said.

Resort will become a Hilton by August

BLOOMINGDALE — First Hospitality Group Inc. is renovating and converting the Indian Lakes Resort in Bloomingdale into a Hilton. The 260-acre resort, costing a total of \$7.5 million to renovate and convert, is expected to be complete by the first of August, when it will debut as the Hilton-Bloomington Indian Lakes Resort. The project involves new ceiling treatments, wall coverings, bedding and carpeting in the guestrooms, as well as the addition of a nature trail at the property and an investment of \$1.5 million in improvements to the resort's 27-hole golf course.

Lake Briefs

Business branding topic of mixer

LIBERTYVILLE — A women's networking mixer that focuses on group brainstorming will be held from 5 to 7 p.m. Aug. 22 on the second floor of 221 N. Milwaukee Ave., Libertyville. Hosted by small business owner Kathryn Kerrigan, the event is open to any female professional. The group will review case studies of high-performing companies to understand the marketing tactics behind brand building. R.S.V.P. to (847) 557-5067.

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Fox Briefs

ETF Group passes the \$1 billion mark

GENEVA — Financial services company Claymore Securities Inc. Monday revealed that the firm's U.S. exchange traded fund group has reached more than \$1 billion in assets. Since first entering the ETF market in September last year, Claymore established its fund group as a business unit with its own headquarters in Geneva and a separate sales force. Claymore Securities Inc., together with investment manager Claymore Investments Inc., has more than \$1.5 billion in ETF assets under management as of July 19.

ESI moves to larger research facility

AURORA — Engineering Systems Inc., an engineering, scientific and technical service firm headquartered in Aurora, Tuesday announced the relocation of its Fort Myers, Fla., office to the Gateway Park of Commerce in Fort Myers. The new location brings the office and an expanded testing and research center together under one roof. Currently, the ESI Florida staff consists of engineers and researchers.